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**THE INSTITUTE FOR HABITS OF MIND AND WONDERGROVE STUDIOS LAUNCH
HABITS OF MIND INSTRUCTIONAL ANIMATIONS**

***State-of-the-Art Animated Videos “Bring to Life” Research-Proven Habits
for Children in Pre-K through Second Grade***

Sunday, June 01, 2014: (Los Angeles, CA)—The Institute for Habits of Mind and WonderGrove Studios launched a new series of instructional animations based on the renowned 16 Habits of Mind, developed by Drs. Art Costa and Bena Kallick. Their ground-breaking collaboration with WonderGrove Studios Co-Founder Terry Thoren, former CEO of the *Rugrats* Company, led to the creation of this unique teaching and parenting tool that empowers creative and critical thinking for success in school and life.

The **Habits of Mind Instructional Animations** are an important initiative to help children build character and dispositions for learning. Research shows that young children form strong emotional relationships with animated characters, and using engaging characters to model behavior improves children’s learning of concepts. Parents, educators and teachers will have a revolutionary new way to help children learn how to persist, listen with understanding and empathy, manage their impulsivity, and thirteen other essential dispositions.

“Since Art Costa and I introduced the 16 Habits of Mind more than 28 years ago, we’ve been seeking new ways for children to learn and practice these essential dispositions. When we met Terry Thoren, the famed *Rugrats* CEO, we were immediately struck by his passion for bringing the 16 Habits of Mind to life through animation,” stated Bena Kallick, Co-Director, Institute for Habits of Mind.

The Institute for Habits of Mind and WonderGrove Studios partnership brings together two powerful education innovators dedicated to helping children reach their full potential as students and as global citizens. Each instructional animation includes 20 related printable extension lessons that teachers, educators and parents can use to reinforce the Habits of Mind. All materials are available in both English and Spanish.

“Animation has no borders, and children across the world will quickly fall in love with the lifelike animated characters who will make it fun to learn and practice the 16 Habits of Mind,” stated Arthur L. Costa, Co-Director, Institute for Habits of Mind.

The Habits of Mind Instructional Animations and lessons can be purchased as an annual subscription at www.wondergrovekids.com/habits-of-mind. They are available as a web license or in a spiral notebook packaged with the animations on a DVD or on a USB drive. At present, a one-year website license is available for \$60. After September 1, 2014, the annual subscription rate will increase to \$90.

About The Institute for Habits of Mind

The Institute for Habits of Mind was founded by Bena Kallick and Arthur L. Costa, who have published many articles and books on the Habits of Mind, and have worked internationally to create a more thoughtful society. The Institute is dedicated to transforming schools and workplaces into learning communities where the Habits of Mind, dispositions that empower creative and critical thinking, are taught, practiced, and infused into the culture. The Institute's vision is to create a more cooperative and compassionate generation of people who skillfully work to resolve social, environmental, economic and political problems. For more information, please visit www.habitsofmindinstitute.org.

About WonderGrove Studios

WonderGrove Studios was founded by former "Rugrats" CEO Terry Thoren and famed software producer Rudy Verbeeck. WonderGrove Studios works with various organizations to develop strategies and produce animated content to affect children in a positive manner. They have also created their own education website, WonderGroveKids.com, which inspires children in Pre-K, Kindergarten, 1st grade and 2nd grade to realize their full potential. WonderGroveKids.com provides parents and teachers with a well-rounded selection of animated learning episodes to help children prepare for the daily challenges of life both inside and outside of school. WonderGroveKids.com uses engaging animated characters immersed in fun stories to target eight crucial areas of growth essential for every child's success. These areas include Social Skills, Life Skills, Health & Science, Safety, Nutrition, Fitness, Creative Play, and Academics. For more information, please visit www.wondergrovekids.com.

For interview opportunities, please contact Gina Yates at gyates@wondergrovekids.com.

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